

# Privacy and Cookie Policy of Global Talent Billund

Updated on 9 March 2026.

## Processing of personal data

Global Talent Billund and Billund Erhverv takes your data protection seriously. We have therefore adopted this Privacy and Cookie Policy, which explains how we process your data. We also ensure that your personal data is processed in accordance with applicable legislation.

When you subscribe to our newsletter, you provide us with a number of personal details, including:

- Name
- Your address
- Your email address

We use this personal data to send newsletters and invitations to our events.

## Processing of personal data – consent

We only process relevant and necessary personal data.

We delete your personal data when it is no longer needed for the purpose for which it was processed.

If you have subscribed to our newsletter, we process your email address for as long as it remains relevant. In practice, this means until you let us know that you no longer wish to receive emails from us.

Legislation may also determine which types of data we need to retain for our business operations. For example, we store invoices in accordance with the requirements of the Danish Bookkeeping Act.

You can withdraw your consent at any time. You can do so by using the link at the bottom of our emails or by contacting us at [info@globaltalentbillund.dk](mailto:info@globaltalentbillund.dk) and letting us know that you no longer wish to receive our newsletters and offers.

## Cookies

Cookies are small text files stored on your computer, tablet or mobile phone when you visit a website. Cookies are used, among other things, to tailor content and advertisements, provide social media features, analyse traffic and improve the user experience.

In some cases, we share information about your use of the website with our partners in social media, advertising and analytics. These partners may combine this information with other data you have provided to them or that they have collected through your use of their services.

Global Talent Billund/Billund Erhverv uses cookies to make your experience on the website as efficient and relevant as possible. The law allows us to store cookies on your device if they are **strictly necessary** to provide a service you have explicitly requested.

Global Talent Billund/Billund Erhverv asks for your consent before placing cookies. We use different types of cookies. Some cookies are set by third-party services displayed on our pages.

The first time you visit the website, you will be asked to make a choice about the use of cookies. You can change or withdraw your consent at any time via the **Cookie Declaration** at the bottom left of the website. If you contact Global Talent Billund about your consent, please provide your consent ID and the date on which you gave consent.

### **Use of cookies**

The following types of cookies are used on globaltalentbillund.dk:

- **Necessary cookies**  
Necessary cookies help make the website usable by enabling basic functions such as page navigation and access to secure areas of the website. The website cannot function properly without these cookies.  
These cookies cannot be disabled.
- **Preference cookies**  
Preference cookies allow the website to remember information that changes the way it looks or behaves, such as your preferred language or the region you are in.
- **Statistics cookies**  
Statistics cookies provide insight into how visitors interact with the website. They collect and report information anonymously and are used to improve the website's content and functionality.
- **Marketing cookies**  
Marketing cookies are used to track users across websites. The purpose is to display advertisements that are relevant and engaging to each individual user, making them more valuable to publishers and third-party advertisers.
- **Third-party cookies**  
The website may contain cookies from third parties, including our partners in social media, advertising and analytics. These third parties are responsible for their own processing of personal data in accordance with applicable legislation.  
Billunderhverv.dk uses marketing cookies from the following third parties:
  - Meta Platforms, Inc.
  - Google
  - YouTube

## **Deleting and blocking cookies**

You can delete or block cookies at any time through your browser settings. Please note that some website features may not work properly if cookies are blocked.

## **Data security**

Whether we process your personal data to fulfil a contract or on the basis of your consent, we always handle your personal data securely and confidentially in accordance with applicable legislation, including the General Data Protection Regulation (GDPR) and the Danish Data Protection Act.

Your information is used only for the purpose for which it was collected and is deleted when that purpose has been fulfilled or is no longer relevant.

We use third parties to process your information if you have subscribed to our newsletters or take part in our events.

We have entered into data processing agreements with these data processors. These agreements are our assurance that they comply with the applicable rules on protecting your personal data.

## **Access, objection, rectification, data portability and erasure**

You can contact us at any time to find out which of your personal details we hold. Please contact us at:

Global Talent Billund/Billund Erhverv  
Kløvermarken 35  
7190 Billund  
Email: [info@globaltalentbillund.dk](mailto:info@globaltalentbillund.dk)

If any of the information we hold is incorrect, you can ask us to correct it. You also have the right to receive a copy of your information. If you would like to make a change, you are welcome to write to us at the email address above.

If you no longer want us to process your personal data, or you want us to restrict the processing of your personal data, you can also send a request to the email address above.

If you wish to withdraw your consent to the processing of your email address (so that we can send you our newsletter and relevant offers), you can do so at any time by clicking a link in the individual newsletter email.

If you wish to complain about Global Talent Billund/Billund Erhverv's processing of your personal data, you may contact the Danish Data Protection Agency (Datatilsynet) at Borgergade 28, 5th floor, 1300 Copenhagen, Denmark; by phone on +45 33 19 32 00; or by email at [dt@datatilsynet.dk](mailto:dt@datatilsynet.dk).

## **Changes**

Billund Erhverv reserves the right to update this Privacy and Cookie Policy from time to time to ensure that it complies with applicable legislation and practice.